

WELCOME TO DIGITAL DESIGN + COMMERCIAL PHOTOGRAPHY

**PLEASE FOLLOW THE STEPS ON THE FOLLOWING
SLIDES TO ENABLE YOU TO UNDERTAKE AND
SUBMIT YOUR SUMMER LEARNING ACTIVITIES**

**We recommend following these instructions
on a web browser as the app version varies slightly**

**Depending on the device you are using
some options may vary or not be available**

READ ALL OF THE TASKS AND VIEW ALL OF THE SLIDES BEFORE YOU START





STEP 1

Go to **'File'** in the top left hand corner

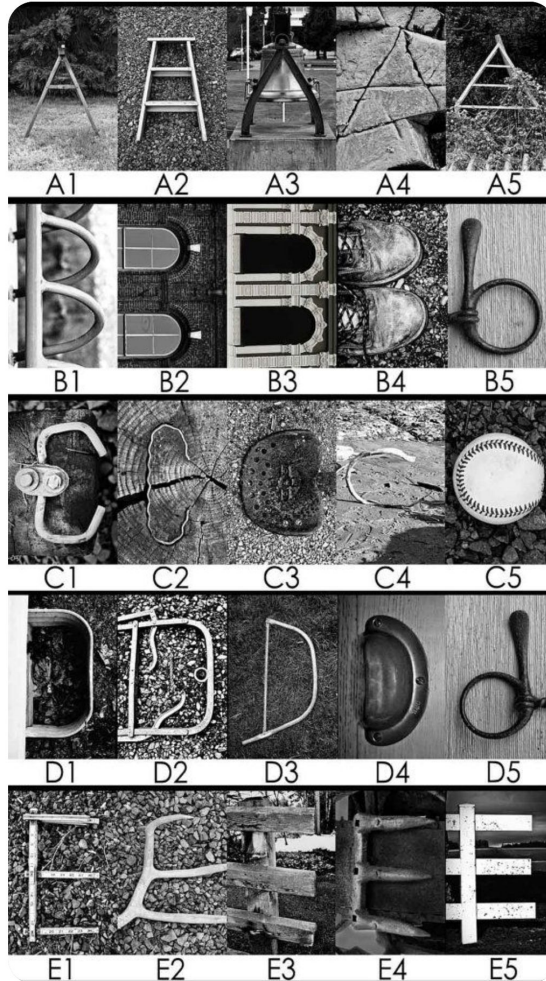
Select **'Make a copy'** in the drop down menu

Select **'Entire presentation'**

Replace the words 'Copy of' with your FULL name,
click 'OK'

Your new Slides presentation should now be named

On your new version of the file select the 'thumbnail'
of this slide in the left column and the previous slide
in the left hand menu - right click your mouse and
click 'Delete'.



**SELECT THIS TYPE
AND REPLACE IT
WITH YOUR FULL
NAME TO CREATE
YOUR TITLE SLIDE**

SIL Y11-12



STEP 3

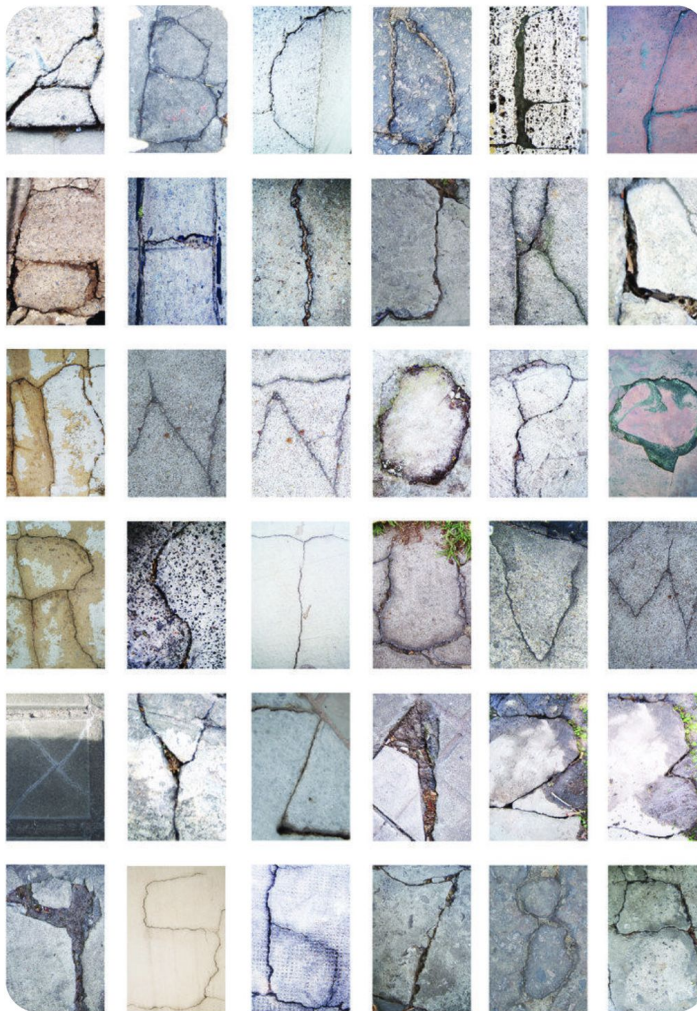
YOUR TASK - Create your PHOTOGRAPHS!

Look for letters (typography) anywhere and everywhere - look at how different objects **ACCIDENTALLY** create letters.

DO NOT PHOTOGRAPH EXISTING PRINTED LETTERS

Create a series of at least 26 photographs documenting every letter of the alphabet **ACCIDENTALLY** created in everyday objects and environments

Be as creative as you can

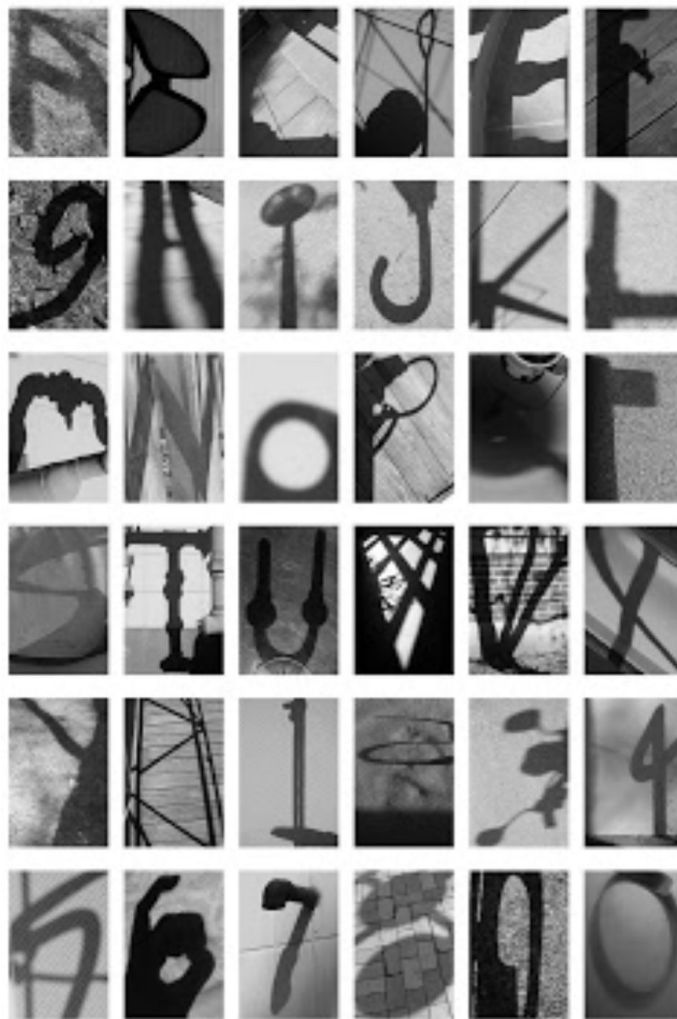


STEP 4

You need to **upload your photographs** to your Slides presentation

You can keep adding to your presentation throughout the summer

The next Slide explains how to add your photos to your Slides presentation



TO ADD PHOTOS TO YOUR SLIDES PRESENTATION

Go to 'Insert image' and select the relevant option

Or drag and drop files

Or copy and paste files

TO ADD MORE SLIDES TO YOUR SLIDES PRESENTATION

Hold down the CTRL and M keys

Or go to 'Slide' and 'New slide'

Or right click on a Slide thumbnail and select 'New slide'



**You will need to share this presentation
with your subject tutor in your first
lesson**

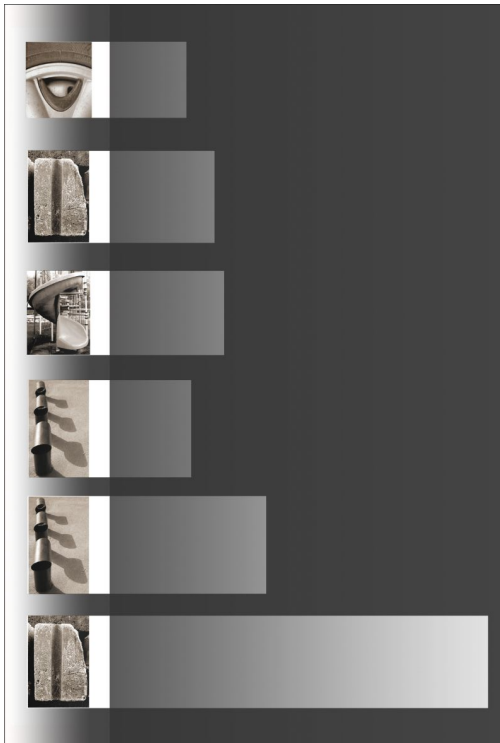
**Ensure you remember your account
details and password to access it at
college**

**DELETE THIS TEXT BOX AND UPLOAD YOUR
PHOTOS TO THIS AND THE FOLLOWING SLIDES**

YOU CAN HAVE ONE OR MORE PHOTOS PER SLIDE

ARRANGE PHOTOS IN ALPHABETICAL ORDER

ADD OR DELETE SLIDES IF YOU NEED

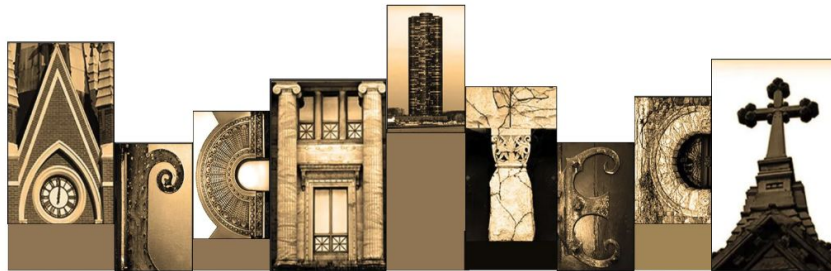


STEP 5: CREATING YOUR TYPOGRAPHIC POSTER

Arrange your photographs to spell out a relevant word or message.

This could be done digitally on Slides, using other software such as Photoshop or by physically collaging print outs of your photographs.

Consider which photos you will use, what word you will spell and how the letters will be arranged. Will you introduce other design elements?



**DELETE THIS TEXT BOX AND CREATE/
UPLOAD YOUR TYPOGRAPHIC
POSTER(S) HERE.**

Now that you have completed you SIL, use the same gmail account to set up a new slides document for the Branding Project we will be starting in September 2025. Follow the steps in the next slides to do this.



Google

Search Google or type a URL

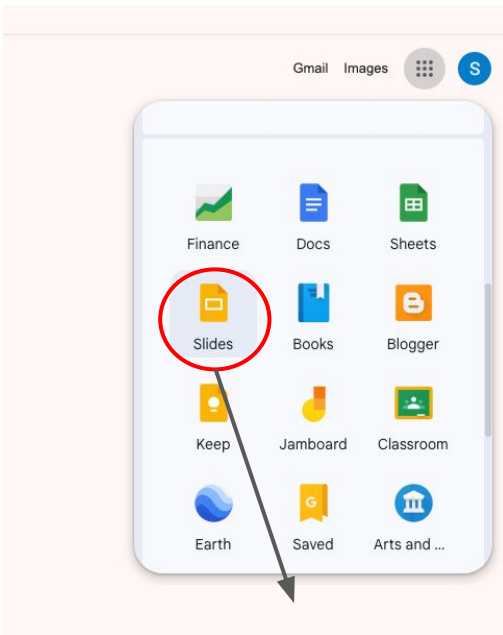


NCLT Portal



Add shortcut

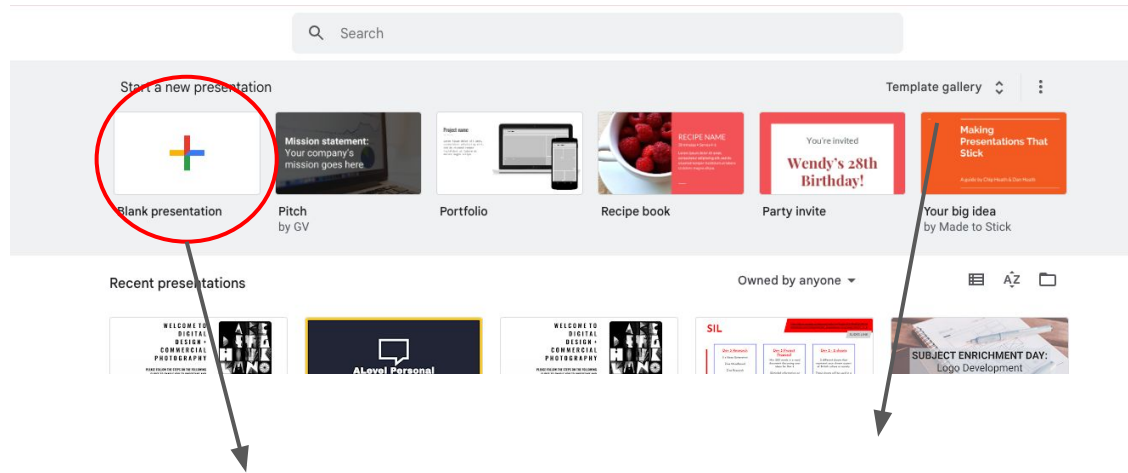
1. Click the waffle on google to open the drop down



2. Scroll down and click on the slides icon



3. This will then open slides

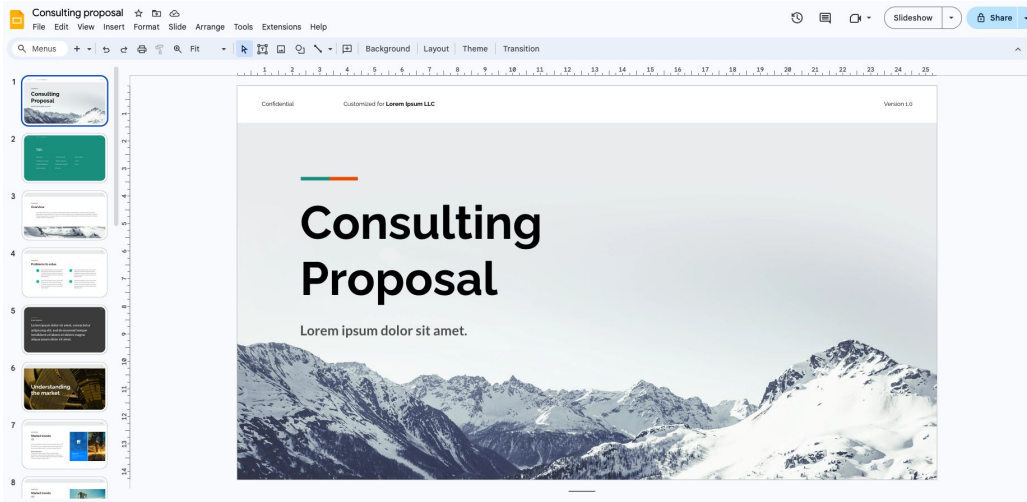


4. Click on blank presentation to start a new slides document

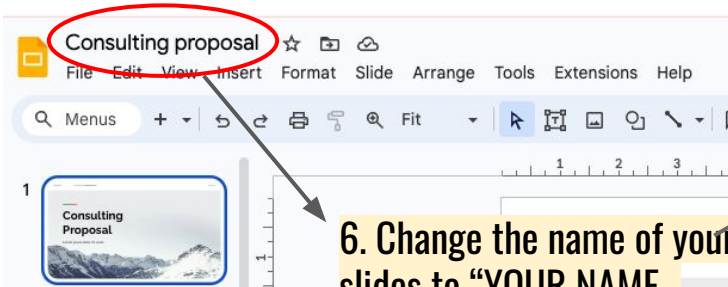
Simplicity is best.

So choose a black, white or pale grey background colour.

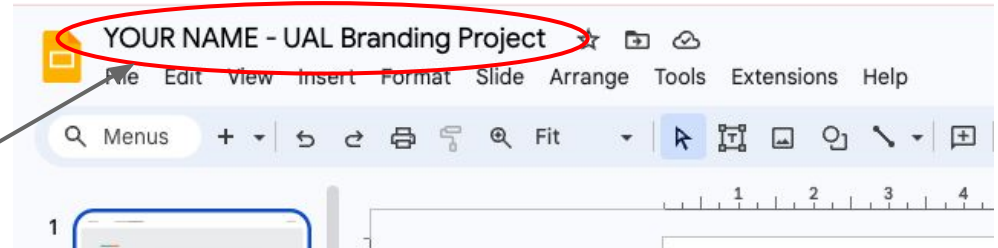
'Fancy' slides templates are not needed and distract from your work.



5. This will take you to your new slides document.



6. Change the name of your slides to "YOUR NAME - UAL Branding Project"



7. Finally, create a title page
ready for September, it
should look like this.



Branding Project

UAL Digital Design and Commercial Photography
Your Name

**ONCE YOU HAVE UPLOADED ALL OF
YOUR WORK AND CREATED YOUR NEW
SLIDES FOR YOUR BRANDING
PROJECT CHECK YOU HAVE ADDED
YOUR FULL NAME TO YOUR TITLE
SLIDE THEN DELETE EVERY
INSTRUCTION SLIDE AND BLANK SLIDE**